

## Press Release 30<sup>th</sup> January

### Gippsland Delegation Presents to Federation Square

Representatives from Gippsland Tourism Sector will give a special presentation to volunteers at Victoria's biggest visitor information centre today.

Mr Buckingham Convenor of the Gippsland Tourism Response and Recovery Group said: 'This is a great opportunity to educate and inform volunteers about Gippsland's great destinations, arts and culture and food and wine.'

Despite the recent bushfires the majority of Gippsland's tourism attractions are open for business and visitors are welcome.

While volunteers will be given an update on the impact of the fires, the primary focus of the day is to let them know that Gippsland still offers a great range of inspirational experiences.

Tens of thousands of visitors from Melbourne, Interstate and Overseas visit the Federation Square VIC every week for advice on where to go and what to do.

The delegation has representatives from East Gippsland, Experience Gippsland (Central and West), Prom Country, Gippsland's Food and Wine Sector, Creative Gippsland and Parks Victoria. Some of Gippsland's best produce will be offered for tastings.

Mr Buckingham observed: 'This is another example of how we can work together for the benefit of the whole region. By presenting a unified front, we can educate people in a positive and credible way that Gippsland is open for business.'

He concluded: 'It has been over 60 days since the fires started, yet the way the industry has pulled together since day 1 is a constant source of inspiration.'

**Media representatives:** For more information please call Chris Buckingham on 0429 869 639. Interviews can be arranged with presenters. Photographs of the briefings will be made available later today.

Cheers

Chris Buckingham

Convenor, Gippsland Tourism Response & Recovery Group

General Manager, Gippsland Tourism

Chairperson, Destination Gippsland Inc

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[www.destinationgippsland.com.au](http://www.destinationgippsland.com.au)

For information on the Gippsland Tourism Response and Recovery Group and industry information please go to

[www.gippslandtourism.net.au](http://www.gippslandtourism.net.au)