

Media Release - 31st July, 2008

Gippsland Tourism Recovery Program Gets on Track

The Gippsland Tourism Sector received a welcome boost today with two of the region's iconic tourism images displayed at Southern Cross Railway Station for three months free of charge.

The images are of The Gippsland Lakes and The Tarra Bulga National Park. Mr Chris Buckingham, Chairperson Destination Gippsland said: 'These images will remind Victorians that Gippsland really is an inspirational place to visit.'

The Gippsland Tourism Sector is still actively campaigning to let people know that the floods are a thing of the past and that the water has subsided.

'The weather on the Gippsland Lakes this weekend was absolutely stunning. The dolphins are out and about with several sightings reported around the Lakes and people are enjoying some great fishing.' continued Mr Buckingham.

Mr Buckingham concluded: 'The timing could not have been better. We are very grateful to Southern Cross Railway Station and Window Media for their generous support.'

People inspired to get out in their own back yard this weekend can go to www.inspiredbygippsland.com.au for great holiday ideas.

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