

Press Release – 5th July 2007

Gippsland Lakes Makes a Splash at the BIA Melbourne Boat Show

Gippsland will be well represented this week at the BIA Melbourne Boat Show at Jeff's Shed.

The stand will promote boating and fishing destinations from across the region including the Gippsland Lakes, Inverloch, Mallacoota, Lake Narracan, Hazelwood Pondage and Bemm River.

With a dose of dry humour the stand will be themed 'Gippsland Lakes- now bigger than ever before'.

Mr Frank Norden co-organiser of the Gippsland Lakes stand said: 'Attendance at the BIA Melbourne Boat Show will give us the opportunity to let boating and fishing enthusiasts know that Gippsland is back open for business and ready to welcome visitors'.

Chris Buckingham of the Gippsland Tourism Response and Recovery group said 'It is testament to the positive attitude and sense of regional unity that Gippslanders are working together to promote our great fishing and boating destinations at this time.'

Volunteers from across the region will staff the Gippsland stand at the Show, which runs until Monday July 9th.

Mr. Buckingham concluded 'With floodwaters receding across the region, now is the time for people to start thinking about getting out in their own backyards and enjoying everything that this region has to offer'.

While the water in the Gippsland Lakes is not running clear yet, the fish are still biting. Organisers of the Bream Classic at Twin Rivers are pressing ahead with their event on July 21 & 22.

The tour boat operators on the Gippsland Lakes are also getting their boats ready to get back out on the water as the floods recede further.

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