

Domestic Daytrip Visitation to Victoria's Sub-Regions

Year ending March 1999-2008



Domestic Daytrip Visitors in Victoria (000s)	Year ending March										AAG* 99/08	% change 07/08	% change 99/08
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008			
Total Victoria	43,356	42,915	42,120	37,970	36,929	34,501	31,383	32,026	32,620	35,675	-2.1%	+9.4%	-17.7%
Regional Victoria	26,947	28,307	28,049	25,077	24,547	23,078	21,612	20,590	21,341	24,034	-1.3%	+12.6%	-10.8%
Victoria's Campaign Regions and Sub-Regions													
Macedon	1,008	953	1,005	927	675	743	627	808	734	704	-3.9%	-4.1%	-30.2%
Spa Country	570	511	392	505	484	599	425	483	460	461	-2.3%	+0.2%	-19.1%
Daylesford and the Macedon Ranges	1,577	1,464	1,397	1,432	1,158	1,341	1,052	1,291	1,194	1,165	-3.3%	-2.4%	-26.1%
Gippsland	2,448	2,587	2,199	2,360	1,848	1,939	2,178	1,669	1,887	2,167	-1.3%	+14.8%	-11.5%
Lakes	536	526	487	479	638	430	433	416	469	453	-1.9%	-3.4%	-15.5%
Gippsland	2,984	3,113	2,686	2,839	2,486	2,369	2,611	2,085	2,356	2,620	-1.4%	+11.2%	-12.2%
Ballarat	1,508	1,817	1,735	1,679	1,417	1,427	1,496	1,166	1,202	1,380	-1.0%	+14.8%	-8.5%
Bendigo Loddon	1,827	2,285	2,064	1,920	2,007	1,709	1,458	1,556	1,554	1,691	-0.9%	+8.8%	-7.4%
Goldfields	3,335	4,103	3,800	3,599	3,425	3,136	2,954	2,721	2,756	3,072	-0.9%	+11.5%	-7.9%
Central Highlands	241	365	445	312	372	285	278	281	210	241	+0.0%	+14.8%	+0.0%
Western Grampians	431	569	592	434	471	418	385	316	344	402	-0.8%	+16.9%	-6.7%
Wimmera	<i>158</i>	218	286	<i>113</i>	<i>167</i>	<i>122</i>	<i>98</i>	<i>93</i>	<i>82</i>	<i>109</i>	-4.0%	+32.9%	-31.0%
Grampians	831	1,152	1,323	859	1,009	825	761	690	636	752	-1.1%	+18.2%	-9.5%
Geelong	3,469	3,484	2,879	2,470	2,639	2,387	2,371	2,450	2,358	2,583	-3.2%	+9.5%	-25.5%
Western	2,145	2,718	2,928	2,490	2,431	2,256	2,044	1,959	2,205	2,506	+1.7%	+13.7%	+16.8%
Great Ocean Road	5,614	6,202	5,807	4,960	5,070	4,643	4,415	4,410	4,562	5,089	-1.1%	+11.6%	-9.4%
Melbourne	16,409	14,608	14,071	12,892	12,382	11,422	9,771	11,436	11,279	11,641	-3.7%	+3.2%	-29.1%
Mornington Peninsula	3,872	3,742	4,128	3,584	3,980	3,471	2,964	2,911	2,881	3,562	-0.9%	+23.6%	-8.0%
Central Murray	752	704	974	799	672	635	633	569	691	820	+1.0%	+18.7%	+9.0%
Goulburn	1,421	1,691	1,239	1,373	1,125	1,068	1,129	1,143	1,132	1,361	-0.5%	+20.2%	-4.2%
Mallee	657	493	589	618	582	461	487	496	499	454	-4.0%	-9.0%	-30.9%
Murray East	289	520	377	261	314	595	280	353	250	367	+2.7%	+46.8%	+27.0%
Murray	3,119	3,408	3,180	3,051	2,693	2,759	2,529	2,562	2,572	3,002	-0.4%	+16.7%	-3.8%
Phillip Island	1,435	1,166	1,238	1,370	1,272	1,196	927	854	1,101	1,167	-2.3%	+6.0%	-18.7%
Victoria's High Country	949	1,056	1,310	894	772	1,038	975	714	951	804	-1.8%	-15.5%	-15.3%
Melbourne East	2,292	2,257	2,364	2,038	1,953	1,851	1,835	1,759	1,929	2,219	-0.4%	+15.0%	-3.2%
Upper Yarra	812	595	706	300	703	386	542	521	403	581	-3.7%	+44.2%	-28.4%
Yarra Valley and Dandenong Ranges	3,103	2,852	3,071	2,338	2,656	2,237	2,378	2,281	2,331	2,800	-1.1%	+20.1%	-9.8%

*denotes annual average growth

Source: *National Visitor Survey*, year ending March 1999-2008, Tourism Research Australia.

Please note: 1. Estimates highlighted in *red italics* are subject to sampling variation and should be used with caution.

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